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Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
SEPTEMBER 1967

U.S. DEPARTMENT OF AGRICULTURE
Statistical Reporting Service
Crop Reporting Board
Released October 20, 1967
1300-A Main P.O. Bldg., Chicago, Ill. 60607

ICE CREAM PRODUCTION

Ice cream production in the United States during September was estimated at 64,915,000 gallons, the Crop Reporting Board reports. This is 2 percent less than in September 1966, but 1 percent more than the 1961-65 average for the month. Output through September this year is down 1 percent from the January-September period a year ago, but is up 4 percent from the 5-year average.

The seasonal decline from August to September was 18 percent this year, compared with 15 percent both in 1966 and the average of the 1961-65 period. Temperatures during September averaged below normal in most of the eastern and central regions, but were normal or above in the following areas: (1) all northern and western sections of the country west of a line extending west and south from the eastern end of Lake Superior to southeastern Nevada, then southeast to the southeastern corner of Arizona; (2) limited sections of some Atlantic States.

Compared with September 1966, changes in ice cream production by regions were mixed. Output was 1 percent more in both the West North Central Region and the South Central. In the West, production was up 3 percent in the Mountain States and 2 percent in the Pacific. Decreases in the other regions were 2 percent in the North Atlantic, 4 percent in the East North Central and 7 percent in the South Atlantic. The three leading-producing states registered losses, which were 5 percent in New York, 7 percent in Pennsylvania and 2 percent in California.

Compared with the 1961-65 average for September, production increased in all regions except the North Atlantic, where it decreased 3 percent, and the South Atlantic, where it dropped 7 percent. Increases ranged from 1 percent in the East North Central States to 14 percent in the Pacific. Production was up 6 percent in the West North Central Region, 4 percent in the South Central and 8 percent in the Mountain. In the three top-producing states, output was 9 percent less in New York and 11 percent smaller in Pennsylvania, while 11 percent more than the average in California.

PRODUCTION OF ICE CREAM, UNITED STATES, 1967

| MONTH | ENUMERATED | | | ESTIMATED | CHANGE FROM: | |
|--------------------|--------------------|---------|---------|-----------|--------------|------|
| | 1961-65 Average | 1965 | 1966 | | 1961-65 Av. | 1966 |
| January | 47,122 | 49,351 | 50,411 | 51,090 | + 8 | + 1 |
| February | 48,120 | 50,473 | 50,739 | 51,375 | + 7 | + 1 |
| March | 57,854 | 60,504 | 63,916 | 62,845 | + 9 | - 2 |
| April | 59,363 | 63,004 | 61,540 | 59,450 | 0 | - 3 |
| May | 66,206 | 67,015 | 66,660 | 68,865 | + 4 | + 3 |
| June | 73,369 | 76,789 | 78,373 | 77,660 | + 6 | - 1 |
| July | 77,509 | 79,041 | 80,205 | 76,455 | - 1 | - 5 |
| August | 75,835 | 78,023 | 77,772 | 79,005 | + 4 | + 2 |
| September | 64,122 | 68,122 | 65,162 | 64,915 | + 1 | - 2 |
| NINE MONTH TOTAL | 569,500 | 592,322 | 595,778 | 591,660 | + 4 | - 1 |
| October | 56,818 | 58,023 | 54,864 | | | |
| November | 50,161 | 54,728 | 52,000 | | | |
| December | 46,949 | 51,927 | 49,522 | | | |
| TWELVE MONTH TOTAL | 723,428 | 757,000 | 752,164 | | | |

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PRODUCTION OF ICE CREAM: SEPTEMBER 1967

| STATE AND GEOGRAPHIC DIVISION | SEPTEMBER PRODUCTION | | | | PERCENT CHANGE IN SEPT. 1967 PRODUCTION FROM: | |
|-------------------------------------|----------------------|--------|--------|-----------|--|---------------|
| | ENUMERATED | | | ESTIMATED | SEPT. 5-YEAR AVERAGE | SEPT. 1966 |
| | 1961-65 AVERAGE | 1965 | 1966 | 1967 | | |
| Thousand Gallons | | | | | | |
| Maine | 457 | 298 | 304 | 295 | - 35 | - 3 |
| Massachusetts | 2,799 | 3,347 | 3,291 | 3,450 | + 23 | + 5 |
| Connecticut | 920 | 1,154 | 985 | 1,180 | + 28 | + 20 |
| New York | 7,021 | 6,982 | 6,769 | 6,400 | - 9 | - 5 |
| New Jersey | 1,880 | 1,888 | 1,880 | 1,940 | + 3 | + 3 |
| Pennsylvania | 6,442 | 6,437 | 6,162 | 5,740 | - 11 | - 7 |
| Other N.A. States .. | 377 | 281 | 314 | 285 | - 24 | - 9 |
| NO. ATLANTIC STATES | 19,896 | 20,387 | 19,705 | 19,290 | - 3 | - 2 |
| Ohio | 3,612 | 3,819 | 3,953 | 3,800 | + 5 | - 4 |
| Indiana | 2,674 | 2,761 | 2,422 | 2,210 | - 17 | - 9 |
| Illinois | 3,470 | 3,673 | 3,713 | 3,580 | + 3 | - 4 |
| Michigan | 2,872 | 3,226 | 3,290 | 3,190 | + 11 | - 3 |
| Wisconsin | 2,122 | 2,156 | 2,103 | 2,100 | - 1 | 0 |
| E. N. CENTRAL STATES | 14,750 | 15,635 | 15,481 | 14,880 | + 1 | - 4 |
| Minnesota | 1,735 | 1,952 | 2,046 | 2,230 | + 29 | + 9 |
| Iowa | 846 | 828 | 940 | 810 | - 4 | - 14 |
| Missouri | 1,497 | 1,588 | 1,388 | 1,340 | - 10 | - 3 |
| North Dakota | 220 | 234 | 242 | 230 | + 5 | - 5 |
| South Dakota | 166 | 152 | 130 | 115 | - 31 | - 12 |
| Nebraska | 806 | 910 | 848 | 860 | + 7 | + 1 |
| Kansas | 515 | 466 | 500 | 570 | + 11 | + 14 |
| WEST NO. CENT. STATES | 5,785 | 6,130 | 6,094 | 6,155 | + 6 | + 1 |
| District of Columbia | 674 | 681 | 669 | 630 | - 7 | - 6 |
| Maryland | 1,200 | 1,312 | 1,284 | 1,250 | + 4 | - 3 |
| Virginia | 1,149 | 1,145 | 946 | 900 | - 22 | - 5 |
| West Virginia | 502 | 697 | 519 | 500 | 0 | - 4 |
| North Carolina | 1,385 | 1,577 | 1,543 | 1,240 | - 10 | - 20 |
| Georgia | 785 | 908 | 827 | 810 | + 3 | - 2 |
| Florida | 1,714 | 1,679 | 1,513 | 1,570 | - 8 | + 4 |
| Other S.A. States .. | 782 | 952 | 928 | 755 | - 3 | - 19 |
| SO. ATLANTIC STATES | 8,191 | 8,951 | 8,229 | 7,655 | - 7 | - 7 |
| Kentucky | 434 | 466 | 441 | 495 | + 14 | + 12 |
| Tennessee | 1,308 | 1,349 | 1,219 | 1,220 | - 7 | 0 |
| Alabama | 747 | 760 | 751 | 670 | - 10 | - 11 |
| Mississippi | 310 | 315 | 287 | 290 | - 6 | + 1 |
| Arkansas | 222 | 240 | 248 | 230 | + 4 | - 7 |
| Louisiana | 707 | 795 | 770 | 805 | + 14 | + 5 |
| Oklahoma | 491 | 532 | 498 | 540 | + 10 | + 8 |
| Texas | 2,054 | 2,420 | 2,272 | 2,280 | + 11 | 0 |
| SO. CENTRAL STATES | 6,273 | 6,877 | 6,486 | 6,530 | + 4 | + 1 |
| Montana | 166 | 158 | 178 | 180 | + 8 | + 1 |
| Idaho | 241 | 238 | 241 | 300 | + 24 | + 24 |
| Colorado | 681 | 647 | 681 | 630 | - 7 | - 7 |
| Arizona | 333 | 416 | 387 | 405 | + 22 | + 5 |
| Utah | 357 | 371 | 350 | 400 | + 12 | + 14 |
| Other Mt. States ... | 221 | 236 | 247 | 235 | + 6 | - 5 |
| MOUNTAIN STATES | 1,999 | 2,076 | 2,084 | 2,150 | + 8 | + 3 |
| Washington | 1,105 | 1,241 | 1,094 | 1,360 | + 23 | + 24 |
| Oregon | 470 | 485 | 614 | 630 | + 34 | + 3 |
| California | 5,450 | 6,128 | 6,161 | 6,050 | + 11 | - 2 |
| PACIFIC STATES | 7,025 | 7,854 | 7,869 | 8,040 | + 14 | + 2 |
| UNITED STATES 1/ | 64,122 | 68,122 | 66,162 | 64,915 | + 1 | - 2 |

1/ Includes Alaska and Hawaii.

ICE MILK PRODUCTION

Ice milk production in the United States in September was estimated at 22,775,000 gallons, the Crop Reporting Board announced. This is 3 percent above September 1966 and 20 percent greater than the September 1961-65 average. The January-September total this year is up 6 percent from the 9-month aggregate in 1966 and 27 percent from the 5-year average.

Seasonally, output dropped 26 percent from August to September, compared with 25 percent between these months both in 1966 and the average in the 1961-65 period. All regions recorded sharp seasonal losses.

September production of ice milk was larger than a year ago in all regions except the South Atlantic and the West. The strongest increase was in the East North Central Region.

PRODUCTION OF ICE MILK, UNITED STATES, 1967

| MONTH | ENUMERATED | | | ESTIMATED | CHANGE FROM: | |
|--------------------|--------------------|---------|---------|-----------|----------------|------|
| | 1961-65 Average | 1965 | 1966 | | 1961-65 Av. | 1966 |
| Thousand Gallons | | | | | | |
| January | 9,025 | 11,065 | 11,549 | 13,480 | + 49 | + 17 |
| February | 10,038 | 12,075 | 12,374 | 13,820 | + 38 | + 12 |
| March | 13,698 | 15,791 | 17,818 | 19,350 | + 41 | + 9 |
| April | 16,776 | 19,697 | 20,215 | 21,380 | + 27 | + 6 |
| May | 21,113 | 23,728 | 24,334 | 25,820 | + 22 | + 6 |
| June | 24,223 | 26,900 | 29,219 | 30,760 | + 27 | + 5 |
| July | 26,477 | 29,756 | 31,127 | 31,245 | + 18 | 0 |
| August | 25,305 | 27,941 | 29,426 | 30,955 | + 22 | + 5 |
| September | 18,929 | 21,654 | 22,171 | 22,775 | + 20 | + 3 |
| NINE MONTH TOTAL | 165,584 | 188,607 | 198,233 | 209,585 | + 27 | + 6 |
| October | 14,809 | 16,900 | 16,579 | | | |
| November | 11,111 | 13,533 | 13,604 | | | |
| December | 9,332 | 11,952 | 11,828 | | | |
| TWELVE MONTH TOTAL | 200,836 | 230,992 | 240,244 | | | |

SHERBET PRODUCTION

U.S. sherbet production in September was placed at 3,765,000 gallons - 3 percent less than in September 1966, but 6 percent more than the 1961-65 average for the month. Cumulative output in the first nine months of this year was 4 percent less than the January-September total in 1966, but 8 percent greater than the 5-year average.

Manufacture declined 29 percent from August to September this year, compared with 31 percent both at this time in 1966 and the 1961-65 average. While all regions showed strong seasonal declines, the losses were particularly sharp in the East North Central and the Mountain States.

Compared with September 1966, production decreased sharply in the East North Central Region and the South Atlantic, while off only moderately in the South Central. Increases occurred in all other regions of the country.

PRODUCTION OF SHERBET, UNITED STATES, 1967

| MONTH | ENUMERATED | | | ESTIMATED | CHANGE FROM: | |
|--------------------|--------------------|--------|--------|-----------|----------------|------|
| | 1961-65 Average | 1965 | 1966 | | 1961-65 Av. | 1966 |
| Thousand Gallons | | | | | | |
| January | 2,208 | 2,395 | 2,595 | 2,700 | + 22 | + 4 |
| February | 2,232 | 2,432 | 2,612 | 2,690 | + 21 | + 3 |
| March | 3,051 | 3,282 | 3,601 | 3,705 | + 21 | + 3 |
| April | 3,574 | 3,797 | 3,984 | 3,845 | + 8 | - 3 |
| May | 4,615 | 4,783 | 4,753 | 4,645 | + 1 | - 2 |
| June | 5,309 | 5,434 | 5,965 | 5,645 | + 6 | - 5 |
| July | 5,753 | 5,885 | 6,640 | 5,860 | + 2 | - 12 |
| August | 5,150 | 5,316 | 5,662 | 5,295 | + 3 | - 6 |
| September | 3,540 | 3,943 | 3,888 | 3,765 | + 6 | - 3 |
| NINE MONTH TOTAL | 35,442 | 37,267 | 39,700 | 38,150 | + 8 | - 4 |
| October | 2,764 | 2,976 | 2,914 | | | |
| November | 2,271 | 2,620 | 2,511 | | | |
| December | 2,059 | 2,585 | 2,549 | | | |
| TWELVE MONTH TOTAL | 42,356 | 45,449 | 47,674 | | | |

"MELLORINE-TYPE" FROZEN DESSERTS PRODUCTION

September production of Mellorine and other frozen desserts made with fats and oils other than milkfat was estimated at 4,515,000 gallons. This is 1 percent more than in September 1966, but slightly less than the 1961-65 average for the month. Cumulative output through September this year was up 3 percent from the first nine months of 1966 and 5 percent from the 5-year average.

The seasonal decline from August to September this year was 24 percent, compared with 22 percent at this time in 1966 and the average of 20 percent in the 1961-65 period. All Mellorine-producing states registered losses except Arizona.

Compared with September 1966, production decreased in Alabama, Texas, Montana and California. Output was larger in all other producing states.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1967

| MONTH | ENUMERATED | | | ESTIMATED | CHANGE FROM: | |
|--------------------|--------------------|--------|--------|-----------|--------------|------|
| | 1961-65 Average | 1965 | 1966 | | 1961-65 Av. | 1966 |
| Thousand Gallons | | | | | | |
| January | 3,097 | 3,407 | 3,235 | 3,230 | + 4 | 0 |
| February | 3,250 | 3,426 | 3,300 | 3,555 | + 9 | + 8 |
| March | 4,086 | 4,257 | 4,599 | 4,625 | + 13 | + 1 |
| April | 4,354 | 4,680 | 4,361 | 4,405 | + 1 | + 1 |
| May | 4,954 | 4,970 | 4,815 | 5,235 | + 6 | + 9 |
| June | 5,359 | 5,530 | 5,691 | 5,825 | + 9 | + 2 |
| July | 5,776 | 6,007 | 5,508 | 5,800 | 0 | + 5 |
| August | 5,672 | 5,843 | 5,714 | 5,905 | + 4 | + 3 |
| September | 4,533 | 4,836 | 4,466 | 4,515 | 0 | + 1 |
| NINE MONTH TOTAL | 41,081 | 42,956 | 41,689 | 43,095 | + 5 | + 3 |
| October | 4,090 | 3,928 | 3,915 | | | |
| November | 3,012 | 3,347 | 3,264 | | | |
| December | 2,588 | 2,938 | 2,745 | | | |
| TWELVE MONTH TOTAL | 50,771 | 53,169 | 51,613 | | | |

WATER ICE PRODUCTION

Water ice production in the United States was set at 2,910,000 gallons in September - 2 percent more than in September 1966 and 15 percent larger than the 1961-65 average for the month. Cumulative output in the first nine months of this year is 3 percent less than in the same period of 1966, but 12 percent larger than the 5-year average.

The seasonal decline of 48 percent from August to September this year was nearly the same as in both 1966 and the average of the previous 5-year period. Sharp seasonal declines occurred in all regions.

Compared with September 1966, production was slightly smaller in the East North Central Region and was unchanged in the North Atlantic. Increases occurred in the other regions of the country.

PRODUCTION OF WATER ICES, UNITED STATES 1967

| MONTH | ENUMERATED | | | ESTIMATED | CHANGE FROM: | |
|--------------------|--------------------|--------|--------|-----------|--------------|------|
| | 1961-65 Average | 1965 | 1966 | | 1961-65 Av. | 1966 |
| Thousand Gallons | | | | | | |
| January | 854 | 946 | 1,033 | 1,295 | + 52 | + 25 |
| February | 1,140 | 1,312 | 1,385 | 1,795 | + 57 | + 30 |
| March | 2,184 | 2,311 | 2,775 | 2,865 | + 31 | + 3 |
| April | 3,345 | 3,384 | 3,736 | 3,775 | + 13 | + 1 |
| May | 5,038 | 5,590 | 4,846 | 4,695 | - 7 | - 3 |
| June | 5,865 | 6,058 | 6,386 | 6,225 | + 6 | - 7 |
| July | 6,032 | 6,371 | 7,566 | 6,260 | + 4 | - 17 |
| August | 4,697 | 5,081 | 5,594 | 5,575 | + 19 | 0 |
| September | 2,523 | 2,660 | 2,850 | 2,910 | + 15 | + 2 |
| NINE MONTH TOTAL | 31,678 | 33,713 | 36,471 | 35,395 | + 12 | - 3 |
| October | 1,418 | 1,449 | 1,503 | | | |
| November | 916 | 1,104 | 1,083 | | | |
| December | 691 | 853 | 896 | | | |
| TWELVE MONTH TOTAL | 34,703 | 37,119 | 39,953 | | | |